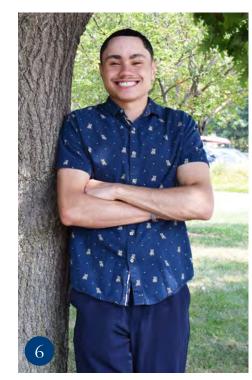
WASHBURN BUSINESS FALL 2021

From Kathmandu to Kansas

SAMBRIDHI REGMI FINDS HER PLACE THROUGH INVOLVEMENT

WASHBURN BUSINESS







FEATURES

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Dean Dr. David L. Sollars

Associate Dean Dr. Russell Smith

MAcc Director Dr. Barbara Scofield

MBA Student Affairs Director Danny Funk

Our Mission

Washburn University School of Business provides high quality business education, supported by research and service activities, that enhances the economic vitality of the region.

Editor/Designer Hailey Handy



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FROM DEAN

many things this year.

We have always focused on our mission to deliver high-quality business education. In the Fall, we submitted our final report and completed our AACSB business school accreditation review, something we must do ev five years. The team of deans from other institutions were unable to vis our great campus and community, but met with our faculty, staff, student and key leaders from our business community on Zoom. The team gave us a thumbs-up, and their recommendation was subsequently ratified by the AACSB Board. In the Spring, we completed the internal Washburn University program review process, with ratings of "exceeds expectations" in every category. Both of these accomplishments were the result of hard work and dedication on the part of everyone in the School



When I was in college, we studied models for "decision-making under uncertainty." If we learned anything this past year, it is that we can make plans, but that our external environment may have a different agenda. Still, despite the pandemic and its fall-out, we were able to accomplish

> Throughout the last year, we've had to make adjustments in the delivery of our courses due to the COVID classroom restrictions. For example, our MBA program was delivered in a hybrid fashion, meaning that students didn't have to physically be on campus all the time to take courses. This delivery model is one that is ongoing, and is one that will allow us to serve a wider geographic audience. We are very happy, however, to be able to have students on campus this Fall.

> > We began to offer courses in our new Business Data Analytics BBA concentration. We anticipate this program will grow as more and more organizations seek graduates with these important skills. This Fall, we also hope to get the BDA minor on the books, as well as a BDA certificate program for those already holding business or related degrees.

> > > Despite having an uncertain year, there was one thing that stands out to me your continued support of the School and our students. Giving remained strong, including a campus-leading Washburn Day of Giving tote board sum. It is because of your support that we can continue to provide the high-quality business education that we are known for.

> > > > I hope you enjoy reading about the accomplishments of our students and faculty, and I look forward to seeing you again on campus soon.

ail. soll

David L. Sollars Dean and Professor

From Kathmandu to Kansas

International Student Sambridhi Regmi Finds Her Place Through Involvement

When Sambridhi Regmi was a little girl, she watched as many of her family members went abroad to study after high school and always wanted to do the same. She is an only child and says her family was very protective of her. Her friends and family would often tease her that her mom would never let her leave Nepal to study abroad, but she set her sights on the United States and never looked back.

> Regmi, a junior from Kathmandu, Nepal, found out about Washburn through friends from high school

> > who

had come here to study.

"I had a lot of options for university, but Washburn was the only school I applied to – it was my first choice. I heard great things about the school from friends who had been here and Washburn's tuition fees were more reasonable than other schools. I was also able to get scholarships by applying early, which made a big difference," she said. In Nepal, students finish high school in May or June and then typically apply to begin college the following August, taking a gap year. Regmi applied to begin at Washburn in the

Spring semester, before her peers in Nepal would begin their studies.

"It can be really difficult to get a visa in Nepal. When I applied, I knew it wasn't guaranteed. I didn't tell anyone except my mom that I had applied. My family members all knew I wanted to study in the U.S., but they all assumed I would go in August, like everyone else does," she said.

> Once she got approved for her visa, she called her dad to give him her good news. He was so surprised that he didn't

believe her and thought she was kidding.

"My dad called me every hour, like five or six times throughout the day, to make sure I was serious and ask questions about my plans. He thought I was joking with him and told me he wouldn't believe it until he saw proof," she reminisced, laughing.

The scholarships Regmi has received from the School of Business and other departments at Washburn have been integral to her success here. The currency exchange rate of Nepalese rupees to U.S. dollars is very high – \$1 in the U.S. is equivalent to roughly 100 rupees in Nepal.

"Where I am now is all because of the scholarships I received. My mom is an attorney and wasn't able to run her business for much of last year due to the pandemic. My dad was the sole earner until my mother could get back to work and my scholarships made all the difference," Regmi said.

"I had a lot of options for university, but Washburn was my first choice. I heard great things about the school from friends and Washburn's tuition fees were more reasonable than other schools. I was also able to get scholarships by applying early, which made a big difference."

In addition to her accounting studies, Regmi is very involved on campus. She is a peer educator for a WU 101 course, a member of Beta Alpha Psi, president of International Club and an orientation ambassador for international students. She's also a member of student media; she began as a reporter and now is a business manager.

"As an international student," she said, "it can be very difficult to be so far

away from home; getting involved helped me find my niche." Her involvement with student organizations helped her

make connections with other students and build her network

of people. Regmi values the friendships, support and study

sessions she has with her connections on campus; it has made being far from home much easier.

"In Nepalese culture, it's very different. Young women typically live with their parents through undergraduate, graduate school, getting a full-time job and then move out once they get married. It is common to stay with your parents until your mid-twenties and not work at all until you have completed your studies," Regmi said.

Her experience in the United States has been quite different. Last year, as a sophomore, she landed an internship with Joy and Co., a small CPA firm here in Topeka owned by Washburn alum Allan Joy.

"It can be challenging to get an internship as an international student, but I started early, as a sophomore, which helped. I also went to a smaller firm, because I thought it might be easier to start small. I learned so much in a short amount of time – accounting, QuickBooks, payroll – it was very beneficial," Regmi said.

International students are allowed to do practical training, an off-campus work authorization for a position that enhances their studies. Regmi said her international peers typically do their practical training after graduation, before beginning graduate school. She decided to try and do hers early, during her junior year. She began her second internship, this time with Security Benefit, in September.

"I preferred to have a full year of internship experience to learn more during my undergraduate education, rather than using it after graduation. Instead of taking a gap year to have an internship after I complete my BBA, I'll go directly on to graduate school," she said.

As for graduate school, she hasn't yet decided where she will attend. For the time being, she's focusing on her studies, extracurricular activities and of course, her internship. Regmi has no doubt in her mind that she will attain her goal of becoming a CPA. She thinks she might ultimately like to work in Canada or a European country, but she's keeping her options open.

to be so far e." her network l study far from



FINGS IN ELEARNED

Daniel Phelps is a junior undergraduate student from Topeka, Kansas. He's majoring in Management. Someday he hopes to provide Human **Resources support for a large,** diverse corporation that touches a lot of lives, with perhaps a role in organized sports. He would like to help provide meaningful support for people carrying out a shared mission.

WHEN LIFE KEEPS GIVING YOU LEMONS. **SOMETIMES YOU JUST GOTTA KEEP MAKING LEMONADE.**

SO WE DID.

1. Diligence is often mistaken for intelligence.

My Granny (one of my all-time most favorite people and #1 cheerleader until her death in April 2020) used to say this, and it was not only a comfort, but also a very good life strategy that I have found relevant to my coursework at Washburn. Working harder will yield fruits of success. I am often not the smartest person in the room, but I know how to work hard and hustle. I know how to respectfully and diligently hear the instructions of my professors and go the extra mile to fulfill those instructions. Get things done ahead of deadlines, ask for feedback on your draft or ask for the opportunity to address things you may have missed. This will help you learn the material better, will demonstrate your commitment to learning, and could get you at least partial credit for what you missed.

2. Use your words - communicate If you need additional help understanding the material, if you are going to have to miss a day, or are running behind with an assignment and at risk of missing a deadline,

communicate with your professors. Explain the situation, describe your plan and own the solution; then ask for the help you need. I have found Washburn professors to be kind, compassionate and responsive to unique or unexpected situations when I demonstrate that I understand my responsibility and respect their time and effort.

3. Use Washburn's tools!

When you are a full-time college student and also working, you've got to be organized. Washburn has some great tools to help with that - in D2L you can capture a master list of things coming due and events in all of your classes, for example. The School of Business has some great coaches who will patiently point you in the right direction. Also, make good use of your email and check it regularly, especially when doing online or virtual classes.

4. Build a network and be a bridge for others to cross over.

Be generous with your time, your experience, your suggestions, and be grateful when others do likewise for you. Don't take on a

responsibility that belongs to another, but take on the value of shared experience. I was honored to be invited to participate in the Peer Educator process at Washburn, and eagerly completed the training and achieved certification. Then COVID hit, and all the rules changed, but the core concepts did not.

5. When you hit a snag, reach out and get some help.

Washburn has an abundance of mentality culture – look and you will find help. I have found that culture is especially strong in the School of Business, where I have been welcomed and well-supported, including scholarships and great networking leads. Tutors, study groups, and other members of your class are all good sources for help. Offer your help to others as well, because reciprocal and supportive relationships are the best and most sustainable kind.

Washburn has made me a better student, employee and friend; I will not forget the lessons learned here, both inside and outside of the classroom.



PITCH COMPETITION

1st Place: Fiona Cook 2nd Place: Abigail McCrory **3rd Place:** Callie Holthaus 4th Place: Raul Dicu & Taylor Keller 5th Place: Marie Caraccilo & Kendall Beemer 6th Place: Xavier De Leon, Michael **Oyervides & Justin Armbruster** Best WIT Entry: Zerlina Lemon



BUSINESS PLAN COMPETITION

1st Place: Raul-Alin Dicu, Taylor Keller & Kendall Beemer

2nd Place Tie: Darian Hillebert & Dillon Walls Madison Johnson

4th Place: Alexander Whitehead

5th Place: Peyton Wilson



STUDENT BUSINESS ACCELERATOR FUND

Stacy Briggs

Brian Jones

Chris Paez

Sarah Johnson & Kamana Adhikari

Easy Peasy Lemon Squeezy.

SCHOOL OF BUSINESS



The Magnificent Seven Awards were created to reward and honor some of our most hard-working students in each Business major. The awards acknowledge students who best represent the School's core values - honesty, trust, fairness, respect, integrity and responsibility.



JIM & KATHY MAAG SCHOLARSHIP

FINANCE

Rachel is majoring in Finance and International Business. She's from Rossville, Kansas,

What has been your favorite class so far?

My favorite class at Washburn has been MA140 Statistics, taught by Professor Mike Mosier. Statistics posed a real challenge to me and my grades reflected that. Professor Mosier would write words of encouragement on my tests. He is the only professor to have ever given me encouragement in this way and his genuine care for my success made all the stress and struggle worthwhile.

What is your dream job?

My dream job is to be a financial analyst or advisor for families, especially those with multiple children. I want to help families understand their finances and take control of them for the benefit of themselves, their children, and their future.



Bradley is majoring in Accounting and Finance. He's from Clyde, Kansas.

What has been your favorite class so far?

My favorite class at Washburn so far has been Legal Environment of Business with Dennis Taylor. He taught the class in a way that was easy to follow and gave real-life examples, which kept it interesting.

What is your dream job?

My dream job is to be a CPA working in tax, while also being able to work on our family farm.



Kera is majoring in International Business and Finance. She's from Topeka, Kansas.

What has been your favorite class so far?

BU406 International Business Experience with Dr. Stoica pushed me out of my comfort zone and gave me the opportunity to work with students from other countries. Group projects are hard, but the language barrier and cultural differences really helped me understand how difficult and rewarding international business truly is.

What is your dream job?

I hope to have a career in project management. I currently work at MARS, where I helped launch the new cookies and cream Twix. The project was a huge accomplishment that took months to complete. Seeing the process from start to finish sparked my love for project management.



Tsubasa is majoring in Economics and Finance. He's from Uji, Kyoto, Japan.

What has been your favorite class so far?

Business Finance with Dr. Van Dalsem has been the most memorable class for me because it taught me analytical and quantitative skills for understanding the financial market. His practical examples are usually based on current information, so it helps us understand the present market or companies' current situations.

What is your dream job?

I haven't decided yet, but I would like to use my skills and education to benefit the future. I want to help pass these skills on to the next generation.

GEORGE W. & PAULINE GREENWOOD MANAGEMENT

Cate is majoring in Management, Marketing and Data Analytics. She is from Topeka, Kansas.

What has been your favorite class so far?

My favorite classes have been Foundation of Data Analytics with Dr. Hoover King and Data Discovery and Management with Dr. Harnowo. I enjoyed the creativity Dr. King's class allowed and the outside-of-the-box problem solving and logic Dr. Harnowo's class required.

What is your dream job?

My dream job is to be CEO of a Fortune 500 company.

WILLIAM MCNEIVE & ROBERT BERNICA ENDOWED SCHOLARSHIP

ENTREPRENEURSHIP

JAMES DAVID

SCHOLARSHIP

MARKETING

POLLAK

Abigail is majoring in Entrepreneurship and Marketing and minoring in Leadership Studies with an emphasis in Social Change. She is from Rossville, Kansas.

What has been your favorite class so far?

I recently took BU 406 International Business Experience with Dr. Stoica. That class really challenged me to think in innovative ways and collaborate with others from across the globe. Getting to travel and learn about international business from Dr. Stoica was priceless.

What is your dream job?

I would eventually love to help other young entrepreneurs grow and thrive in the Topeka community. I want to give back and help others succeed because so many have helped me to get where I am today.

Blythe is majoring in Marketing and International Business with a minor in English. She is from Topeka, Kansas.

What has been your favorite class so far?

I've had several classes that I've loved, but PH313 Professional Ethics with Justin Moss was so fascinating! I loved the material we read and the discussions were interesting. Professor Moss was always willing to discuss the philosophy of goodness and ethics further with me over Zoom. I loved that the class really made me think.

What is your dream job?

I don't know for sure, but I think I may have found my dream job at Advisors Excel! I have been working as a recruiting intern and would love to continue with the company in an HR role, doing learning and development, recruiting, and employee initiatives. I love this role because it helps support the incredible work we do for our advisors.

Learning From The Best

Accounting students in our C-Suite Strategies course (AC431/AC626) shared a unique experience this past Spring and took a break from their "regularly scheduled professor" to learn from some of the best CEOs and CFOs in the area. The course is structured to cover current and emerging issues in accounting and accounting standards, but this time was taught by five experienced executives and their teams from several area companies.

Students who took the course said they really appreciated being able to hear about real-life experiences from business professionals. The class was very interactive, and provided varying perspectives and great networking opportunities.

"My staff and I enjoyed the chance to introduce Washburn's accounting students to the roles of the CFO and controller. We took them through how we view the guiding principles of finance and how we act as an effective partner throughout all of our business lines. I can honestly say I was very impressed with the response from the students."

- Barry Ward Senior Vice President and CFO Security Benefit "Virtually all of the graduate students in this course were already fully engaged in their careers. Their professional maturity really raised the classroom dialogue."

 Mark Ruelle Former CEO Chairman of the Board of Directors Evergy

> "The strategy of the class was spot on - to engage students with real-life examples of corporate accounting and to emphasize the importance of all their other classes. The students did a great job of recognizing attributes from their coursework that correlated to the very topics we were discussing."

Kevin Rake
CFO
Haas Metal Engineering

"This class provided students the opportunity to see how business works in the real world. We traditionally see interns that are surprised with how different work and school are and these types of classes can help prepare students for what to expect."

> Anne Shelton Vice President of Finance and CFO Blue Cross and Blue Shield of Kansas

"This class is a great way to give students some concept of the corporate world, especially 'life after public accounting,' because many will end up in a corporate setting rather than in public accounting."

Mark Yardley
President and CEO
Federal Home Loan Bank Topeka

CHOLARSHIP AWARD

ABWA, CAREER CHAPTER Mitchell Johnson

0

ABWA, EXECUTIVE CHAPTER Sambridhi Regmi

DONALD ALLEN & ELIZABETH CHUBB MEMORIAL Nickolas Watson

AMERICAN HOME LIFE **INSURANCE COMPANY** Matthew Moore

AMERICAN LEGION **AUXILIARY CAPITOL** UNIT Andrea Jones

ASSOCIATION OF GOVERNMENT ACCOUNTANTS, TOPEKA CHAPTER Kinsey Fields

PROFESSOR GARY **BAKER FINANCE &** ECONOMICS Patrick Altenor Sylar Darnell Ájar Basnet Dylan Babcock

RUTH BALDWIN Jean Hazelwood

CHARLES B & FLORENCE B. BEEKS Sangya Yogi

BERBERICH TRAHAN & CO.

Tyson Miller

BILLIE JEAN BERGMANN Diana Martinez-Ponce

WILLIAM J. MCNEIVE & **ROBERT J. BERNICA** Abigail McCrory Zachary Yelland

PENN B. BLAIR MEMORIAL Sushil Dhakal Shiori Saeki

ED BOZARTH CHEVROLET Daichi Motoi

C.B. CAMPBELL Riley Lang

MAX L. CAMPBELL FAMILY MEMORIAL Kera Hicks

ANDERSON CHANDLER

Britt Brown

Levi Sieben

Chenxi Liao

Wyatt Heiman

Trevor Estrada

Zachary Yelland

Henry Claassen CJ Callaghan

Kevin Furuive

Hudson Bentley

Thomas Melcher

HAROLD L. DICK

DOUTHETT & CO. CPA

Mitchell Johnson

DOGOOD

Hannah Willey

ACCOUNTING

Sabrina Flaigan

GARY & MARY

EISENBARTH

Nick Weippert

Alexis Reifel

Daichi Motoi

Ojashwi Rana

CJ Callaghan

HannahWilley

Skylar Darnelĺ

Brant Bennett

Kellen Simoncic

Nickolas Watson

Courtney DeWeese

Sáimon Ghimire

Emilv Burd

Jared Kerr

Shiori Saeki

Cade Uhlenhake

Daichi Motoi Dawson Wills Brock Robert Tori Leffew Scott Winn Ir Abigail LaFever Kolby Davis Henry Claassen Jalyn Stevenson Khloé Schuckman Sangya Yogi Logan Shull Haley Carlin Luke Shull Sabrina Flanigan **Justine** Gutierrez Kellen Simoncic Alejandro Cabrera Joseph Marr Kevin Furuive . Hannah Willev Harley MacLaird Ojashwi Rana Isaac Keener Tv Garrett Bergan Hofer Daniel Archer Jacob Schroeder Xiaohua Li Levi Sieben Kassidv Pfeiffer Cameron Riley Khloe Schuckman Jalvn Mitchell Johnson Logan Shull Riley Lang Luke Shull Daniel Duffin Joshua Geither Brooklyn Bloom Rose Asombwile Marc Roura Casi Zora VanCamp Jackson Kavanagh Andrea Jones Kinsey Fields Mercedés Garcia Reves Daniel Buller Diana Martinez-Ponce Berenice Guajardo-Arizpe Jackson Wexler Tyson Miller Kera Hicks Zachary Yelland Mackenzie Kent Haley Ćarlin Sumnima Limbu Scott Winn Jr. Aarjan Dahal Samuel Majors Kailev Ward W. LAIRD DEAN Simeon Sullivan Mackenzie Kent Kolby Davis Christopher Havenstein Ioseph Marr

RANDY & DEBRA CLAYTON FINANCE Kailey Johnson

LAURANNA RUSSELL **CLOTHIER MEMORIAL** Cole Benzmiller Joseph Langstraat

JAYNE L. COLEMAN Graci Postma

COMMUNITY FINANCIAL SERIES

Mitchell Johnson **GENE & KAREN** CULLINANE Isaac Keener THELMA ANN

DAVIDSON MEMORIAL Skylar Darnell Patrick Altenor Dylan Babcock Saimon Ghimire Monserrat Soria Flores

Luke Dickev Madeline Gearhart Joshua Staats Michael Infranca Matthew Moore Jamison Phelps Trevor Estrada **Desirae** Palacios Stacy Briggs Hudson Bentlev Wyatt Heiman Sabrina Flanigan Kassidy Pfeiffer Patrick Altenor Wyatt Hardey Shreya Shahi Daniel Archer Carter Bussone Chenxi Liao Ajar Basnet Ty Garrett Chrisopher Havenstein Sakar Basnet

MIKE & KAREN ELPERS

ACCOUNTING Brant Bennett Jean Hazelwood Xiaohua Li

FALK ACCOUNTING Kimberley Brummett

Melissa Filkin

JOSEPH E. & GLADYS A. GIGOUS

Graci Postma Alani Snook Brock Robert Cole Martino Cole Benzmiller Daniel Hashmi Thomas Melcher Sangya Yogi Monserrat Soria Flores Nicolas Schwensen Chase McCoy Joseph Schmutzler Andrew Schmidtlein Daniel Phelps Shelby Sutton Dawnson Zimlich Graven Evans Joshua Hopkins Laura Rivas Wright Petra Gay Elayna Spivey Michael Walker Jacob Konarski Brandon Michael Carlie Zimmerman Sumnima Limbu Noah Leenerts Iack Benedict Shavden Hanes Kaden Harms Elizabeth Miller Nilam Dangi Gwendolyn Clark Iace Mitchell Madeline Lysaught Peyton Wilson Kailey Johnson Yixin Ying Kari Edelman Sarah Samsel Kade Urban Maddie Ray Sanskar Neupane Luke Phelps-Roper

Grant Brenneman Peyton Price Beau Throckmorton Bella Wood Lincoln Gibson Abigail McCrory Rachel Klaske Cate Moody Marie Caracicilo Xiaohua Li Thao Tran-Nguyen Caden Vanlandingham Sara Harden Bradley Koch Aaron Mullen Blythe Landon Olivia DePew

HELEN & HUBERT GISH ENTREPRENEURSHIP Stacy Briggs

PAUL & PAULINE GIVENS Mitchell Johnson

JOHN & HARRIET GREEN Kevin Furuiye

GEORGE W. & PAULINE GREENWOOD MEMORIAL Cate Moody

Ashley Lewicki Madeline Lysaught Kailev Ward

ROBERT L. & LOU NELL GUSTAVSON

Kera Hicks Marc Roura Casi

ESTHER HANCUFF Ellen Dillard

Courtney DeWeese Emily Burd **GARY & REBECCA**

HEIDRICK

Harley MacLaird LARRY L. & LUCILLE L.

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CHARLES I. & WILMA P. HUMMERT

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HUTCHINS FAMILY Trevor Estrada

IIA SCHOLARSHIP TOPEKA CHAPTER Kaden Harms

INDEPENDENT INSURANCE AGENTS OF TOPEKA, INC Zora VanCamp Jonathan Sossoman

INTERNATIONAL

BUSINESS Petra Gay Abigail McCrory Kera Hicks Rachel Klaske Blythe Landon Maria Rivas Wright

WILLIAM A. "COCKY" **IRWIN ECONOMICS** Abigail LaFever

GERALD & GAYLE ISAAC Hudson Bentlev

HAL JENSEN LEADERSHIP Daniel Archer

KANSAS SOCIETY OF CPAS Victoria Houser Carlie Zimmerman

Caden Vanlandingham

CHARLEY & MARTHA KELLY MEMORIAL Aleiandro Cabrera

MIZE CPAs JOHN F. KILMARTIN, JR. Joshua Geither BUSINESS LEADER Thao Tran-Nguyen Berenice Guajardo-Arizpe

TERRY J. & JUDY L. KIMES Daniel Hashmi

CLARENCE W. KING Nicolas Schwensen

THOMAS L. & JANETT MILLER KING Alani Snook

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Jaron Caffrey

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Michael Walker

Shelby Sutton

Graycn Evans

Elayna Spivey

Jacob Konarski

Brandon Michael

Sumnima Limbu

Noah Leenerts

Shavden Hanes

Gwendolyn Clark

Jack Benedict

Nilám Dangi

Iace Mitchell

Kari Edelman

Sarah Samsel

Maddie Ray

Peyton Priće

Bella Wood

Lincoln Gibson

Aaron Mullen

Sara Harden

Bradley Koch

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Jason Njoroge

MORNS, JR.

Henry Claassen

CLEORA NEMEC

Luke Phelps-Roper

Justine Gutierrez

Cameron Wilson

Rose Asombwile

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Kordan Harris

Kaylee Stevens

Darius McLemore

Andrew Rea

Havden Beck

Kristen Burns

Haoxiang Sun

Josh Albertson

Kyle Hall

Morgan Hermann

Kavshiona Acquave

Bryanna Payne

Caleb Vickery

KEITH & JULIANN

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Laura Rivas Wright

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Beau Throckmorton

Mercedes Garcia Reyes

MEMORIAL Blythe Landon

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PROFESSIONAL ADVERTISING CLUB OF TOPEKA Emily Burd

CLARA B. RIEDEL Tori Leffew Ellen Dillard

MALCOLM & KAREN ROBINSON Jackson Kavanagh Scott Winn Ir.

TERRY & PHYLLIS Monserrat Soria Flores ROLLEY

Tyson Miller ROSS Yixin Ying

> JOHN & LINDA RUNYAN CJ Callaghan

MAYO M. SCHMIDT Jamison Phelps

Tsubasa Mori Sanskar Neupane Bergan Hofer Samuel Majors Saimon Ghimire

ARTHUR L. SHULTZ Desirae Palacios Graci Postma Michael Infranca Nicolas Schwensen Kailev Johnson Ajar Basnet Yixin Ying Matthew Moore Luke Dickey



2021-2022 SCHOLARSHIPS

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HAROLD & MARRION

VIRGINIA CURRIER

CHESTER L. SEELEY

Cade Uhlenhake Jacob Schroeder Wyatt Hardy Jared Kerr Daniel Duffin Carter Bussone Dawson Wills Chase McCov Daniel Buller Shreya Shahi

RAY SIEHNDEL

Brooklyn Bloom Jalvn Stevenson

MARGUERITE E. SMITH Joshua Geither

RONALD J. & JAMES F. SNYDER

Kailey Ward Jonathan Sossoman Cameron Riley Andrea Jones Isaac Keener Nick Weippert Jamison Phelps Grant Brenneman Stacy Briggs Chrisopher Havenstein Alani Śnook Riley Lang

DAVID & TRICIA SOLLARS Kellen Simoncic

SPANGLER FAMILY Levi Sieben

DONALD A. STARK Cole Martino Chenxi Liao

STAN STAUFFER YELLOW FREIGHT Cameron Riley

RAYMOND A. STEWART, JR. & JANICE D. STEWART Simeon Sullivan Robert Brock

STREITLINE **ENTREPRENEURSHIP** Madeline Lysaught

TIM & CHERIE STUEVE ACCOUNTING Kaylee Havenstein JT Johnson

FRANK SULLIVAN Shelli Marshall Wyatt Heiman

TOPEKA INSURANCE PROFESSIONALS Pevton Wilson Kassidy Pfeiffer

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Thanks to the generosity of many alumni, community leaders and organizations, the Washburn School of Business awarded more than \$482,000 in scholarships to more than 200 incoming and current business students.

FALL 2021 (13)

GILBERT GALLE RECEIVES HONORARY DOCTORATE OF COMMERCE



Gilbert Galle (BA '70) was honored at Spring Commencement with an honorary doctorate of commerce degree.

Galle completed his Bachelor of Arts degree in Political Science in 1970. After graduation, he moved to Houston, Texas, where he was a member of the management committee of the Astrodome Coporation, owners of the Houston Astros and the Astroworld Entertainment Complex.

After five years in sports management, he became an institutional broker with the investment banking firm Rotan Mosle. Galle later worked for Lehman Brothers as a senior vice president. In 1988, he joined Wedge Capital Management where he was a managing general partner and portfolio manager until he retired in 2008.

Galle and his wife, Ann, have three sons and four grandchildren. They reside in Pinehurst, North Carolina, where he is an active member of the community and philanthropic leader.

ECONOMICS LECTURE & WAKE UP FEATURE SUCCESSFUL ALUMNI





SHBU SCHOOL OF BUSINESS ACCREDITATION EXTENDED



We're proud to announce that The Association to Advance Collegiate Schools of Business International has extended our accreditation for another five years, the maximum possible. Thanks to all of our faculty, staff, students, alumni, supporters and friends that have allowed us to maintain this prestigous accreditation.

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DEAN & MRS. SOLLARS FIND ESTATE PLAN CREATION PROVIDES RELIEF & SATISFACTION

Dean David Sollars has a piece of advice – well, more like a request - that he gives to recent School of Business graduates. "I always tell them: one percent, give back just one percent to Washburn after you graduate. Start your relationship with philanthropy early,

just get in the habit of contributing every year. The government is going to take its share, your family needs providing for, God wants his tithe, but Dean Sollars only wants one percent. It's a great deal."

He should know. Since arriving at Washburn as dean in 2003, he's had a front-row seat to seeing the impact of donors on day-to-day operations. He is, after all, the one who fields funding requests and who steers the School through challenges and new opportunities.

"To put it bluntly – the difference between being able to offer an okay business education and a high-quality one is alumni and friend support," he said. "That one percent from our graduates means when a student or professor walks through my door with a great idea, I can say 'Yes, we can support you."

He has also learned the importance of gifts from estates - folks who, in their financial planning, have chosen to put Washburn in their wills or otherwise directed gifts, such as unused retirement funds or charitable trusts.

"If Washburn made a difference in your life, beyond just getting a degree, I can almost guarantee that it was in part because of folks who came before you, paid it forward and gave some other dean or administrator the ability to say 'yes.' When people reach the stage of planning their own estates, I hope they keep that in mind."

"Those are some of the most impactful gifts," he noted. "Because people set it and leave it, but over time, once families and other causes you believe in are taken care of, those gifts can really be game-changers."

It's a process he's seen a number of times as dean; he often talks about the "long blue line" of Ichabod alumni from generations ago who started with small gifts and are now making larger gifts or creating estate plans that

will directly impact the business education of the next generation of students. It also happens to be a process he just went through himself with his wife, Tricia.

"We put two daughters through college – both attended Washburn. Lindsay got her nursing degree from here; Juliana was well-prepared for a professional dental program at UMKC. So, as the kids are grown, Tricia and I revisited our own estate plans." Dean Sollars reached out to the Washburn University

Foundation and highly recommends it as an asset to anyone interested in the process. "The Foundation at Washburn is

almost a one-stop shop for this expertise. We never felt any pressure, but the knowledge our advisor had was tremendous and they really want to work with you."

WASHBURN

In his and Tricia's case, that meant setting up a family trust such that Washburn will distribute a portion of their estate to their church and a portion back to Washburn for scholarships.

"I was surprised at how creating an estate plan gives a huge sense of relief and accomplishment," he said. "We have some property, retirement funds and other assets, and going through the exercise of making sure there is a plan in place for all of it feels good. You feel like things will be taken care of. And there is real joy in seeing how much you can help – which, by the time you reach a more mature stage of your life, is probably a lot more than one percent."

It also helped crystalize what was important to them. "It is fundamentally about believing in something, and we believe in Washburn," he declared.

"If Washburn made a difference in your life, beyond just getting a degree, I can almost guarantee that it was in part because of folks who came before you, paid it forward and gave some other dean or administrator the ability to say 'yes.' When people reach the stage of planning their own estates, I hope they keep that in mind."



score in the competition.

competitors," she said.

rounds.

Brooke graduated in December and is working for Charles Schwab as a bank operations associate in Texas.

BRITE CENTER AIMS TO HELP TAKE AREA SMALL BUSINESSES TO THE NEXT LEVEL

The Washburn University BRITE Center is a new initiative of the Kansas Small Business Development Center (SBDC) at Washburn University that was created to provide high-level specialty services to scalable small businesses in the region. Through working with startups and growth-stage businesses, and with resource partners in the state of Kansas, the SBDC team has identified opportunities in the regional ecosystem for innovation, technology and exporting businesses. By providing additional access to resources, the BRITE Center hopes to increase economic prosperity in the region and state.

The BRITE Center, which stands for Business Resources for Innovation, Technology and Exporting, began in January. The team there provides advising, educational events, program development and partner engagement for businesses. It will also create an opportunity for the SBDC to engage more with Washburn faculty and students to develop educational content for

programs. next level.

"We have identified opportunities in innovation, technology and exporting and we want to help more businesses navigate to commercialization, as only about one percent of small businesses in Kansas are exporters," SBDC Director Karl Klein said.

Commercialization is the process of introducting a new product or service into the commercial marketplace, especially with large-scale growth potential. The BRITE Center helps businesses moving technologies from the research stage into commerce, moving products or services into national or international markets and pursuing large government contacts. Key activities of the BRITE Center

include delivering high-level advising and educational programs, collaborating with partners and serving as a conduit to resources and capital.

BROOKE PRESTON FINISHES IN TOP 3 OF INTERNATIONAL COMPETITION

Brooke Preston (BBA '20) was one of six finalists in the Capstone Fall 2020 Challenge, prevailing over hundreds of competitors worldwide and taking third place. She ran her own simulated business well enough to achieve a top

"This simulation strenghtened my understanding of strategic business decisions by teaching me to make tradeoffs within functional areas to meet consumer demands and stay ahead of

Preston completed the simulation as part of Professor Norma Juma's BU 449 Strategic Management course. Her accomplishment is even more impressive as it was done during a global pandemic and included a recession in the qualifying

At the BRITE Center, one of their main focuses is helping take businesses to the



Beta Gamma Sigma is the international honor society serving business programs accredited by AACSB. Only the best business students in the world and professionals who earn the distinction of "the best in business" during their academic careers can claim membership. This Spring, the Washburn University chapter of Beta Gamma Sigma inducted 21 new members.

Class of 2021 Inductees:

Dylan Babcock Mary Collins Mason Combs Skylar Darnell Emily DeShazer Raul-Alin Dicu Xiaoyu Han Christopher Havenstein Madison Johnson **Bailey Keating** Rachel Klaske

Bradley Koch Blvthe Landon Brandon Michael Catherine Moody Matthew Moore Tsubasa Mori Aaron Mullen Kevin Norville Anna Parish Hongyu Wang



Beta Alpha Psi is an international honors organization for financial information students and professionals promoting the study and practice of accounting, finance and information systems. The organization aims to encourage and recognize scholastic and professional excellence in the business information field. This Spring, the Washburn Beta Alpha Psi Mu Omicron Chapter inducted 13 students.

Class of 2021 Inductees:

Ajar Basnet Grant Brenneman Christopher Havenstein Bradley Koch Will McKee Caden Vanlandingham Peyton Wilson

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FACULTY & STAFF ACCOMPLISHMENTS

LOUELLA MOORE **Professor of Accounting**

Dr. Louella Moore was recently named to the Mosso Professorship in Accounting, which was endowed to the school by David Mosso. Mosso created the professorship as a way to acknowledge his passion for the Accounting field and to help provide students with a mentor who could offer expertise and knowledge from their own career.

NORMA JUMA

Dr. Norma Juma was named the to Brenneman Professorship in Business Strategy, which was endowed to the School by Greg and Ronda Brenneman. The professorship is awarded to a professor who has demonstrated excellence in teaching the core financial building blocks of Management.

PAMELA SCHMIDT Associate Professor of Accounting

Dr. Pamela Schmidt was awarded the Kaw Valley Bank Excellence in Research Award for 2021. Additionally, Schmidt was named to the William Lyman Dibble Professorship in Financial Reporting and Management. She was also one of the award recipients of the American Accounting Association's Accounting Horizons Best Paper Award.

PAUL BYRNE **Professor of Economics**

Dr. Paul Byrne was awarded the 2021 Dicus Excellence in Teaching Award, which is selected by students. Students shared that he provides easy-to-follow, concise lectures with engaging real-life examples and that he really cares about their understanding of the material. They were also impressed with how well he handled the transition to remote learning.

DANNY FUNK

Danny Funk joined our staff in July, having previously worked for the WU Alumni Association and Foundation. He holds a BS and an MBA from Pittsburg State University. "I am looking forward to working with current and prospective MBA students and growing the program to enrich our community and region," he said.



MBA Student Affairs Director

SUNITA RAO

Associate Professor of Accounting

Dr. Sunita Rao was promoted to Associate Professor of Accounting and received tenure. "I have been given this wonderful opportunity to make a positive difference in students' lives and I value that immensely. I love to see them making the connection between what they learn and how they progress in their careers and lives," she said.













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